

Uber for Business

Why Black Girl Ventures uses Uber for Business for meal and ride solutions



Problem

Black Girl Ventures is dedicated to providing capital and more to businesses founded by people who identify as a Black or Brown woman. As a small team working remotely across regions, they needed a one-stop shop for meals and transportation for employees, stakeholders, and equipment.

Solution

Having the option to order meals for delivery on Uber Eats helps the Black Girl Ventures team connect over regular dinners from multiple locations. At the same time, requesting rides with Uber allows prospective founders to get to live pitch events, helps employees get around during business trips, and provides a way to transport event-related equipment to on-site locations.

Benefits

The accessibility of the Uber for Business platform made it easy for Black Girl Ventures to meet the needs of both employees and founders. The diversity of restaurant and ride options, streamlined expense reporting, and spending visibility make it easy for the small team to stay on track with goals and operations.

Uber for Business is a global platform for managing rides, meals, and local deliveries for companies of any size. For more information, please visit uber.com/business.

Industry

Nonprofit, venture capital

Number of employees

12

Use case

Vouchers, meal programs, and rides for employees and externals

“When we first started, we were just looking at Uber Eats or maybe a car. Now, [there’s] grocery and other delivery options. There are so many options we can [use] for our team all because of the central platform [that] allows us to manage what’s available.”

Shelly Omilâdé Bell

Founder
Black Girl Ventures

